



# Online Event Sponsorship and Exhibition Opportunities

Upcoming events:

Regional Bat Conferences

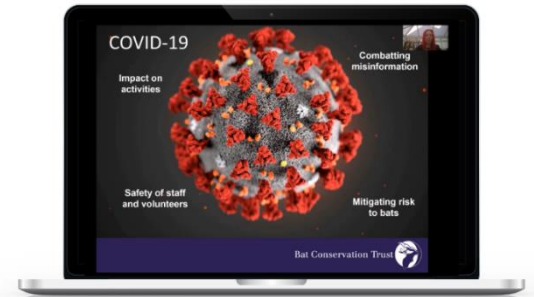
Woodland Symposium – 2 days

Bat Conservation Trust



## Taking our events online

We have made the decision to take all our regional conferences online for the next 6 months as well as our postponed Woodland Symposium to keep everyone safe and allow us to continue planning our programme with some degree of certainty.



## Upcoming online events

Saturday 24 October – East of England Bat Conference 2020

Saturday 7 November – Midlands Bat Conference 2020

Thursday 19 & Friday 20 November – Woodland Symposium 2020

Saturday 21 November – South East of England Bat Conference 2020

Saturday 30 January 2021\* - Wales Bat Conference 2021

Saturday 6 March\* - Scottish Bat Worker's Conference 2021

Saturday 27 March\* - North of England Bat Conference 2021

Saturday 17 April\* - South West of England Bat Conference 2021

*\*Dates to be confirmed, awaiting feedback from bat groups*



## Event app

To supplement the online experience in Zoom, we have introduced an event app to help recreate some of the in-person elements such as the exhibition, networking before, during and after the event and it replaces the e-delegate pack.

The event app contains the programme, the abstracts and speaker details and the delegate list providing an essential tool for all our delegates.

It is available on Apple, Android and as a web-based version so delegates can access it from any of their devices to enhance their conference experience.

It also offers new ways for companies to highlight their brand to our audience.

## Online opportunities for Sponsors and Exhibitors

### Exhibitor package includes:

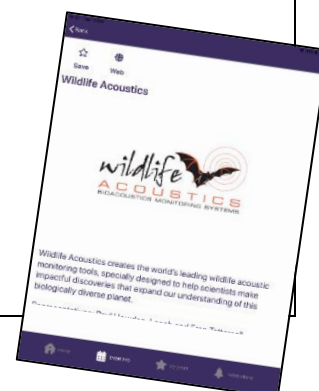
- 1 exhibitor delegate place at the event
- Company name, website link and logo on the event webpage
- Virtual exhibition stand in the exhibitor's section of the event app includes logo, website, description, exhibitor delegate name, contact details, brochure/document for participants to download and opportunity to message participants
- Optional extras can be added for a fee, details below

### Co-sponsorship package includes:

- All exhibitor package elements including virtual stand in the sponsors section of the event app
- Opening and closing session chair thanks
- Social media acknowledgement
- Logo on event landing page in the app
- 90-minute product workshop or 30-minute showcase/surgery in a breakout room during lunch/break
- 2-minute video shown during the welcome

### Optional extras (£40 each per event)

- 90-minute product workshop
- 30-minute showcase/surgery in a breakout room during lunch/break
- 2 additional exhibitor delegate places
- Opportunity to chair a session
- Name on a session in the programme
- Outreach bursary to widen participation
- Pop-up notification within the event app about your product
- Opportunity to be included in the gamification challenge (*coming soon, not available for East of England Bat Conference*)



## Pricing

	Single event**	5 events	6 events	7 events
<b>Exhibitor package</b>	£75 +VAT	£300 + VAT	£360 + VAT	£420 + VAT
<b>Co-sponsor package</b>	£250 + VAT	£1000 + VAT	£1200 + VAT	£1400 + VAT
<b>Discount</b>	Full price	5 <sup>th</sup> event free	20% discount	20% discount
<b>Discount expiry</b>	n/a	18 Nov 2020	4 Nov 2020	21 Oct 2020

\*\* NB Woodland Symposium only available as a single event and does not count towards the multi-event discounts.

Any pre-paid invoices for one of the in-person conferences will be credited against any bookings for the online conferences or a refund will be offered.

# Get In Touch



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