



Sponsoring and Exhibiting with BCT *Spring 2022*

Online and hybrid events
(*hybrid = in person & online*)



- 12 Feb – Wales Bat Worker's Day (online only)
- 5 Mar – Spring into Action (online only)
- 26 Mar – Midlands Bat Conference (Birmingham - hybrid)
- 23 Apr – East of England Bat Conference. (TBC - hybrid)
- Nov - South East of England Bat Conference (TBC - hybrid)

Also 4 Mar - Big Bat Skills Event (online only)

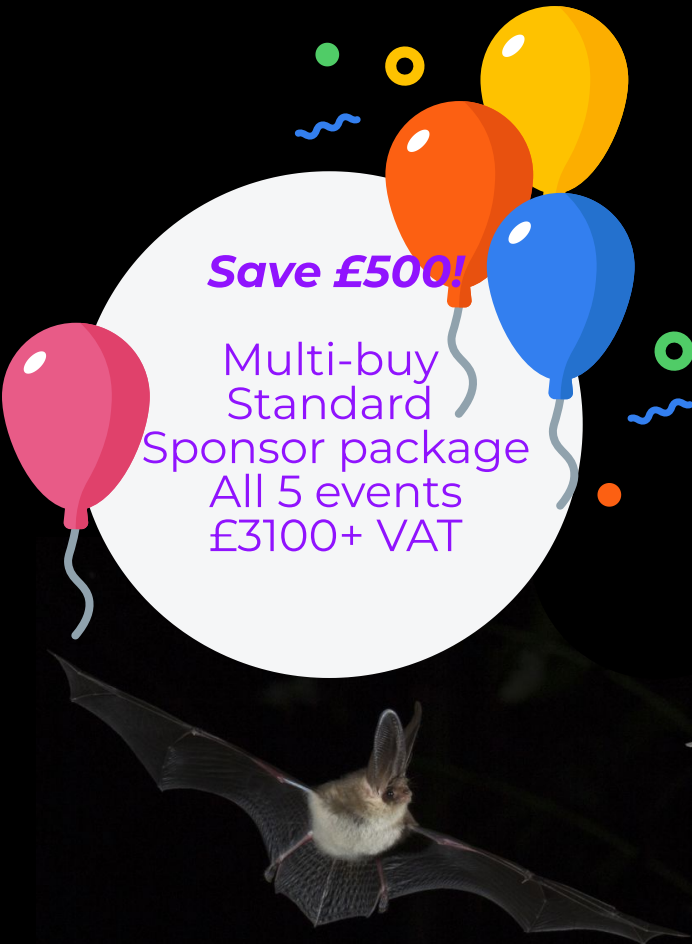


Sponsorship packages - conferences

Package components	Standard Sponsor	Premium sponsor
Physical stand in the venue (hybrid events only)	Large stand	Large stand
Online exhibitor delegate	Includes 1	Includes 2
In person exhibitor delegate (includes talks, lunch and all refreshments)	Includes 1	Includes 2
social media thanks	✓	✓
opening and closing session chair thanks	✓	✓
logo on conference slides	✓	✓
Zoom breakout room virtual stand	✓	✓
2 min video shown (max 3 per welcome)	Either	✓
Flyer included with delegate email	Or	✓
60/90 min product workshop/surgery		✓
Prize draw promotion at booking		✓
Event web page		
Company name	✓	✓
Website link	✓	✓
Logo	✓	✓
Event app		
Virtual stand on Event app	✓	✓
Inclusion in map of exhibition	✓	✓
Logo on event landing page	✓	✓
Stand(s) included in digital scavenger hunt	Both	Both
Price per hybrid event <i>(multi-buy bundles available!)</i>	£1000 + VAT	£1500 + VAT
Price per online event <i>(Wales Bat Worker's Day & Spring into Action only)</i>	£300 + VAT	£500 + VAT

Save £500!

Multi-buy
Standard
Sponsor package
All 5 events
£3100+ VAT



Save £800!

Multi-buy
Premium
Sponsor package
All 5 events
£4700+ VAT



Exhibitor packages



Package components	Basic In person Exhibitor	Basic Online Exhibitor	Premium Hybrid Exhibitor
Physical stand in the venue (hybrid events only)	Standard		Standard
Zoom breakout room virtual stand		✓	✓
Event web page			
Company name	✓	✓	✓
Website link	✓	✓	✓
Logo			
Event app			
Virtual stand on Event app	✓	✓	✓
Inclusion in map of exhibition	✓		✓
Stand included in digital scavenger hunt		✓	✓
Price per event (multi-buy bundles available!)	£60 + VAT (Stand) + £33pp Exhibitor delegate	£75 + VAT	£90 + VAT (stand) + £33pp Exhibitor delegate



Save £50

Basic In person multi-buy package

All 5 events

£379 + VAT



Save £50

Basic Online multi-buy package

All 5 events

£325 + VAT



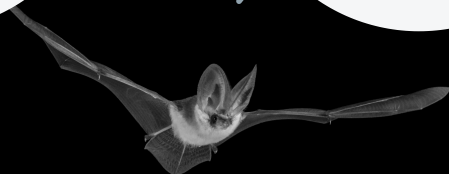
Save £80

Premium hybrid multi-buy package

All 5 events

£439 + VAT

Big Bat Skills Event - online



CPD workshops for ecologists and bat enthusiasts

Premium Sponsorship £350 + VAT

- 1 free place at the event
- Your logo and a link to your website on the event webpage
- 90 minute product workshop
- Public thanks on social media
- Either 2 minute video shown at welcome or 1 page flyer emailed to all participants with link to your website
- Host a showcase/surgery in a breakout room during lunch

Any questions or to book a package, please contact:

Naomi Webster
Training and Conferences Manager

email nwebster@bats.org.uk phone 020 7820 7169