



# Sponsorship and Exhibition Opportunities

2020 Events:

National Bat Conference

Regional Conferences

Symposia

Bat Conservation Trust





# 2020 upcoming events

29 February - Bat Care Conference (Gloucester)  
18 March - Woodland Bat Symposium (Woking)  
28 March - Midlands Bat Conference  
25 April - East of England Bat Conference  
9 May - Spring into Action (Scotland)  
May - Wales Bat Worker's Day  
4-6 September - National Bat Conference (Warwick)  
Autumn - Mitigation Symposium  
7 November - Scottish Bat Worker's Conference  
November - South East of England Bat Conferences

*"Wendy and I were made most welcome at our first conference and felt it was very worthwhile for Batbox. We will be back next year."*

**John, Batbox**



# Event Audiences

Our events enable people working with bats to exchange knowledge, develop skills and network across diverse sectors, from academia and ecological consultancy to voluntary bat workers and other related fields including arboriculture, agriculture and the built environment.



## National Bat Conference 2020

This weekend conference is the biggest event in the bat calendar, bringing together more than 300 bat enthusiasts.



## One day conferences

These regional or specialist conferences bring together 100-150 voluntary and professional bat workers for a day of talks and workshops.



## Symposia

These one day events convene approximately 100 stakeholders, partners, researchers and other experts to explore topics affecting bats and other wildlife.

## Beyond the room

Our extended audience includes:

- Over 6000 members, including 40 corporate members
- 110,000 followers on Facebook
- 45,000 followers on Twitter
- 15,300 followers on Instagram
- 4331 members on LinkedIn

# Packages

**Diamond sponsorship** (exclusive sponsorship of the event) includes 8 pick & mix features

**Gold sponsorship** includes 4 pick & mix features

**Silver sponsorship** includes 2 pick & mix features

Standard Features		Diamond Sponsor	Gold Sponsor	Silver Sponsor	Keynote Sponsor	Tea & Coffee Sponsor	Large Exhibitor	Standard Exhibitor
	1 Exhibitor delegate place	X	X	X	X	X		
	Name on e-delegate pack	X	X	X	X	X	X	X
	Website link in e-delegate pack	X	X	X	X	X	X	X
	Logo on e-delegate pack	X	X	X	X	X		
	Name on event web page	X	X	X	X	X		
	Logo on event web page	X	X	X				
	Website link on event web page	X	X	X				
	Listed on sponsorship web page	X	X	X	X	X		
	Name on conference slides	X	X	X	(X)			
	Logo on conference slides	X	X	X	(X)			
	Name on session in programme				X	X		
	Social media thanks	X	X	X	X	X		
	Opening and closing session chair thanks	X	X	X	(X)	(X)		
Pick & Mix Features	Standard exhibition stand	?	?	?				X
	Large exhibition stand	?	?	?			X	
	One page pdf flyer in e-delegate pack	?	?	?				
	Lightning product talk in plenary session*	?	?					
	Pop-up banner in the auditorium	?	?	?				
	Seat drop of brochures in auditorium	?	?	?				
	Up to 3 questions in post-event survey*	?	?	?				
	Flyer in post-event email	?	?	?				
	Presence on sponsors logo wall	?	?	?				
	150/250 word article for delegates	?	?	?				
	Advert in BatChat (podcast)	?	?	?				
	Advert in e-bulletin	?	?	?				
	Additional exhibitor delegate place(s)	?	?	?				
	2 conference delegate places	?	?	?				
	Product-based workshop(s)*	?	?	?				
	<b>National Bat Conference only</b>							
	Accommodation and dinner for exhibitor	?	?	?				
	2 additional conference dinner tickets	?	?	?				
	Opportunity to chair a session*	?	?	?				
	Name included in session title*	?	?	?				
	2 page pdf flyer in e-delegate pack	?	?	?				

\* limited number per event

# Prices



Diamond Sponsor  
Gold Sponsor  
Silver Sponsor  
Keynote Sponsor  
Tea and Coffee Sponsor  
Large Exhibitor  
Standard Exhibitor

Exclusive sponsorship, price on enquiry  
£4000 + VAT  
£2000 + VAT  
£1000 + VAT  
£500 + VAT (per break)  
£300 + VAT stand only\*  
£200 + VAT stand only\*

\*Various exhibitor delegate packages on offer starting from £101 for 2 days without accommodation.



Diamond Sponsor  
Gold Sponsor  
Silver Sponsor  
Keynote Sponsor  
Tea and Coffee Sponsor  
Large Exhibitor  
Standard Exhibitor

Exclusive sponsorship, £2500 + VAT  
£2000 + VAT  
£1000 + VAT  
£200 + VAT (Bat Care Conference only)  
£350 + VAT  
£90 + VAT (stand) £33 exhibitor delegate  
£60 + VAT (stand) £33 exhibitor delegate



Diamond Sponsor  
Gold Sponsor  
Silver Sponsor  
Keynote Sponsor  
Tea and Coffee Sponsor  
Large Exhibitor  
Standard Exhibitor

Exclusive sponsorship, £2500 + VAT  
£2000 + VAT  
£1000 + VAT  
£200 + VAT  
£350 + VAT (per break)  
£90 + VAT (stand) £33 exhibitor delegate  
£60 + VAT (stand) £33 exhibitor delegate

*"Nice variety of stalls with friendly,  
knowledgeable people manning them"*  
**National Bat Conference 2019 delegate**



# Notes

Initially we are only taking bookings for the *Diamond Sponsor* and exhibitor packages.

Packages and features with availability will be awarded on a first-come, first-served basis with priority given to BCT Corporate members.

Booking for the other sponsorship packages opens in mid-January 2020. In the meantime, you can register your interest in these package.

22 November 2019

1



Diamond Sponsor and Exhibitor booking open for BCT Corporate members

02 December 2019

2



Diamond Sponsor and Exhibitor booking open for everyone else

15 January 2020

3

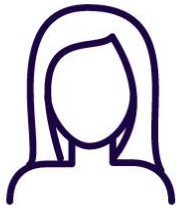


Booking opens for the other sponsorship packages

"We get to meet customers, show them our products, and we like to support BCT."

Exhibitor 2018

# Get In Touch



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