

Bat Conservation Trust



# National Bat Conference 2022

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*23rd - 25th September 2022*

*Yarnfield Park Conference Centre, Stafford*

*Sponsorship and Exhibitor Packages*



## Key facts

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### First in-person National Bat Conference since 2019

Bringing together the best elements of our virtual conferences with the best of our in-person conferences

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### Keynote by the Batman of Mexico, Rodrigo Medellín

Professor of ecology and conservation at the Institute of Ecology at the National Autonomous University of Mexico

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### Hybrid conference

Increasing the audience reach beyond those in the room with virtual attendees as well as in-person delegates

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### Biggest event in the bat calendar

A weekend of exciting talks, workshops and networking, an opportunity to learn about the new discoveries and products in the world of bat conservation, catch up with old friends and meet new ones.

# EDI bursaries

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BCT is committed to champion Equality, Diversity and Inclusion throughout all our work.

We are a signatory to the Wildlife and Countryside Link diversity and anti-racism statement. Details: [equality-diversity-and-inclusivity](#).



- To help widen participation in the National Bat Conference, we are including either in-person and/or virtual bursaries in all our sponsor and exhibitor packages.
- In-person bursaries include a contribution towards travel as we know cost of travel can also be a barrier for some people.
- By collaborating with a variety of partners, BCT are starting to raise awareness and break down some of the barriers to participation in bat work and conservation. Your support will help us reach even further.

You can also add additional EDI bursaries to your package to help broaden our reach even further if you would like

# Sponsorship packages

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## Gold Package

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- 1 In-person attendee with accommodation
- 2 bursaries (1 in-person, 1 virtual)
- Thanks on social media and conference webpage
- Auditorium thanks, banner and logo presence on slides & sponsor wall
- Brochure included with delegate email
- 1 product workshop
- Virtual stand on event app with logo on landing page
- Standard stand in the exhibition at the venue

**Value £3,347**

**Gold package price  
£2,500 ex VAT**



## Diamond Package

Maximum 2

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### Everything in the Gold Package plus:

- Second in-person attendee with accommodation
- 1 Virtual attendee
- Extra virtual bursary
- 2 minute video shown in the auditorium and online
- Second product workshop
- Seat drop of brochures in the auditorium
- Large stand in the exhibition at the venue

**Value £5,518**

**Diamond package price  
£4,000 ex VAT**

## Optional Extras



### **Prize draw at booking (only 1 available)**

Delegates can choose to opt in to your prize draw when booking their conference ticket

**£400 ex VAT**



### **Extra EDI bursary**

£292 - In-person delegate

£115 - Virtual delegate



### **Conference dinner and accommodation upgrades**

Upgrade your package to include the conference dinner or accommodation

Enquire for prices as it depends on which sponsorship or exhibitor package you choose

Contact us if you are interested in upgrading or adding an element not mentioned in the list

# Exhibitor packages



## Silver Exhibitor Package

- 1 weekend delegate with accommodation
- 1 virtual EDI bursary
- Event web page presence
- Standard stand in the venue exhibition
- Virtual stand on event app with downloadable flyer
- Stand included in scavenger hunt

**Total value: £1356**

**Silver Exhibitor Package Price £550 ex VAT**

## Basic Exhibitor Package

- 1 Weekend Day Delegate (no accommodation)
- 1 virtual EDI bursary
- Basic event web page presence (no logo)
- Standard stand in the venue exhibition
- Virtual stand on event app (no flyer)

**Total value: £980**

**Basic Exhibitor Package Price £300 ex VAT**



Contact us to discuss possible upgrades to the standard packages

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#### GET IN TOUCH

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