



Online Event Sponsorship and Exhibition Opportunities

Coming up:

National Bat Conference - online

Outreach events for new audiences

New digital outreach activities

Bat Conservation Trust



Event Audiences

Our events enable people working with bats to exchange knowledge, develop skills and network across diverse sectors, from academia and ecological consultancy to voluntary bat workers and other related fields including arboriculture, agriculture and the built environment.



National Bat Conference 2020

This weekend conference is the biggest event in the bat calendar, bringing together more than 300 bat enthusiasts. By taking it online, we hope to enable even more people to attend.



Outreach events

We are taking advantage of the online medium to reach out to new audiences in September to engage and enthuse even more people about bats and conservation.



Ecological Consultants

We are also engaging with professional ecologists by taking the Consultant's Forum online as an independent event to try and engage event more than our usual 80+ audience.

Beyond the Zoom room

Our extended audience includes:

- Over 6000 members, including 40 corporate members
- 110,000 followers on Facebook
- 45,000 followers on Twitter
- 15,300 followers on Instagram
- 4331 members on LinkedIn

Packages

	Basic Exhibitor	Premium Exhibitor	Co-Sponsor	Exclusive sponsorship
Standard package components				
1 Exhibitor delegate place	✓	✓	✓	✓
social media thanks		✓	✓	✓
opening and closing session chair thanks			✓	✓
logo on conference slides			✓	✓
Event web page				
Company name	✓	✓	✓	✓
Website link	✓	✓	✓	✓
Logo		✓	✓	✓
Event app				
Basic virtual stand (logo, contact details, website, 1 photo)	✓			
Premium virtual stand (able to book meetings with delegates, a video, document/brochure available to download)		✓	✓	✓
Logo on event landing page			✓	✓
Pop up advertisement on event app			2	4
Optional extras - pick and mix, additional extras available for £100 each/per day			2	6
90 min product workshop			?	✓
30 minute product showcase/surgery in a breakout room during lunch/break			?	✓
2-3 min video shown during the welcome			?	✓
Advert in Bat Chat			?	✓
Additional exhibitor delegate place(s)			?	✓
Opportunity to chair a session			?	✓
Name on session in programme e.g. Discussion Panel or Keynote			?	✓
Splash screen on event app			?	✓
Outreach bursary to widen participation			?	✓

Flexibility

If there are additional features that you are interested but have not been included in the packages, please get in touch and we can discuss introducing them.

There is also the potential to develop a combined package across a number of BCT's online events and activities, which will be kicking off on International Bat Night Saturday 29 August 2020.



Prices



- Exclusive Sponsorship
- Co-Sponsor
- Premium Exhibitor
- Basic Exhibitor
- Additional pick and mix extras

£2500 + VAT
£500 + VAT
£150 + VAT
£100 + VAT
£100 + VAT (each/per day)



- International Bat Night
- Bats and the Arts event
- Veterinary CPD
- Global bat conservation showcase

People who are new to bats
Photographers, artists, crafters, families who are new to bats
Vets, vet nurses, animal care students
Bat enthusiasts, conservationists around the world



- Consultant's Forum
- Mass surveying event
- Digital showcase of roles in bat work

Ecological consultants, early career ecologists, recent graduates
Bat group members, volunteer bat workers
Future bat workers, people looking to move into bat work

If you are interested in sponsoring any of these other events or activities, get in touch for prices or a combined package.

We are also considering having an exhibition for the Bats and the Arts event, let us know if you are interested.

Get In Touch



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