



How to write a podcast review



Why write a review about a podcast?

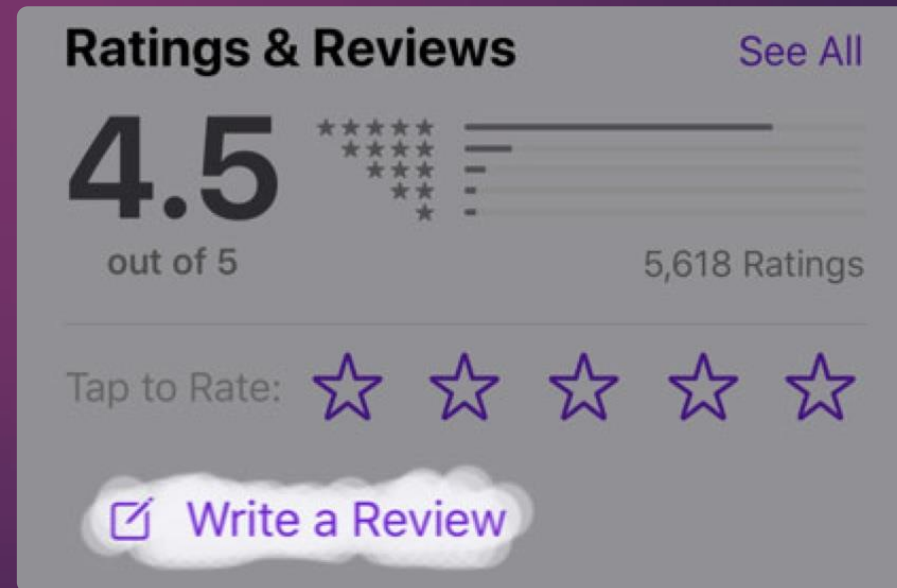
- ▶ Reviews help fellow listeners discover new podcasts and whether it's worth tuning into a new show that they've never listened to before.
- ▶ It helps shows to reach new listeners and a wider audience
- ▶ Don't forget, if you're leaving a review for a competition, be sure to leave your twitter or Instagram handle so that you can be contacted if you win. If you don't use either of these platforms, drop the organisers an email with a copy of your review. For us, that's comms@bats.org.uk

Apple (iOS) devices

- ▶ It couldn't be simpler. Just open the Apple podcasts app which is already installed on your device



- ▶ Find BatChat and scroll to the bottom of the page.
- ▶ Tap the Write a Review button

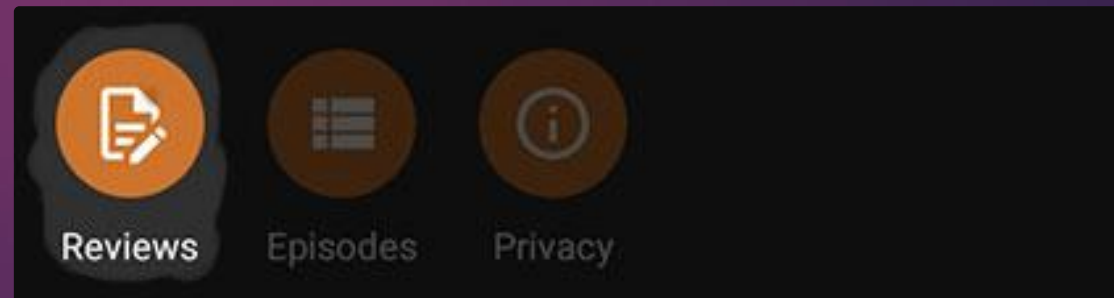


Android devices

- ▶ Download the Podcast Addict app from the playstore. It looks like this:

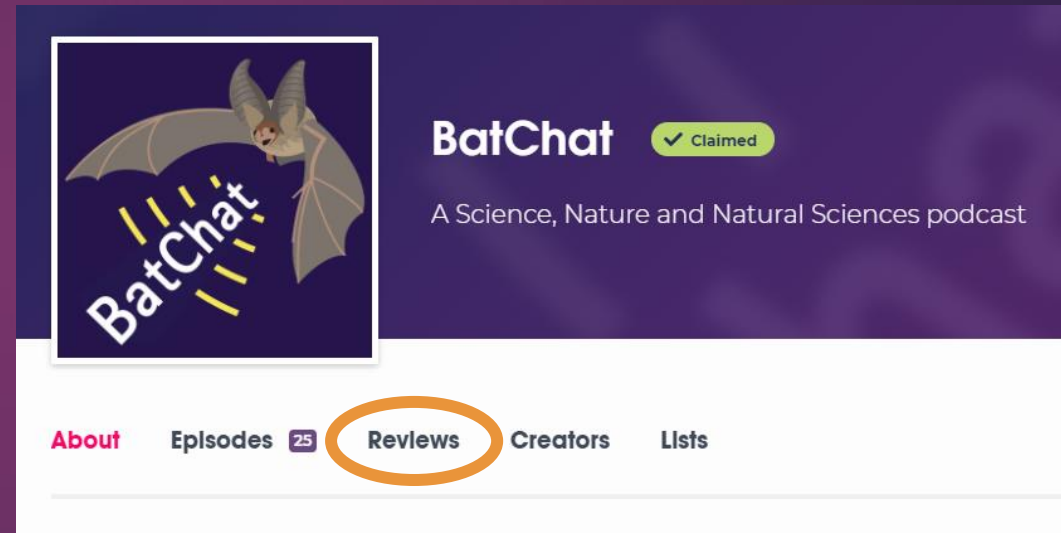


- ▶ Find BatChat, tap on the Reviews button and tap the new review icon.



Computer devices

- ▶ You can leave a review on Podchaser, a web-based platform.
- ▶ Head to the website by clicking this link:
<https://www.podchaser.com/podcasts/batchat-1097621>
- ▶ Click Reviews



- ▶ You'll need to create a free account if you don't already have one



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Bat Conservation Trust

www.bats.org.uk

